



**Banner Alzheimer's
Institute**

For Immediate Release

Contact: Public Relations
media@bannerhealth.com

Banner Alzheimer's Institute offers free memory screenings on Jan. 30

PHOENIX (Jan. 15, 2015) – [Banner Alzheimer's Institute](#) is conducting free memory screenings in collaboration with the Via Linda Senior Center and the ASU College of Nursing & Healthcare Innovation from 9 a.m. to 1 p.m. on Friday, Jan. 30 at Via Linda Senior Center, 10440 N. Via Linda in Scottsdale.

Participants will receive a free 20-minute memory screening while obtaining tips on brain health and/or finding information about where to get help with memory symptoms or concerns.

Registration is required; call (602) 230-2273 (CARE) for an appointment.

Through its research and care, Banner Alzheimer's Institute is dedicated to the goal of ending Alzheimer's disease without losing another generation. It is helping to launch a new era of Alzheimer's research—treatment and prevention at the pre-symptomatic stage—and to establish a new comprehensive model of care. Established in 2006 by Banner Health, one of the country's largest nonprofit health care systems, BAI has a three-fold focus: to conduct revolutionary studies in the detection, treatment and prevention of Alzheimer's; to set a national standard of patient and family care; and to forge scientific collaborations that bring together institutions and disciplines internationally. For more information, visit www.banneralz.org.

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