



ALZHEIMER'S
PREVENTION
REGISTRY

Alzheimer's Prevention Registry Reaches Significant Milestone of 100,000 Enrollees

Online community helping to accelerate critical Alzheimer's research

Phoenix (February 3, 2015) -- The Alzheimer's Prevention Registry today enrolled its 100,000th volunteer interested in participating in studies aimed at preventing the disease, a significant milestone in the fight against Alzheimer's. Championed by [Banner Alzheimer's Institute](#) (BAI), in collaboration with [partner organizations and leading scientists](#), the Registry (www.endALZnow.org) aims to accelerate prevention research by establishing an online community of healthy individuals who are committed to fighting the disease, informing them about the latest developments in Alzheimer's prevention research, and connecting those who may be interested with scientists carrying out the studies.

"We are excited about the chance to enlist stakeholders in the fight against Alzheimer's disease, support their participation in prevention trials, and provide a resource of participants to help the field find treatments to end this disease as quickly as possible," said Eric Reiman, M.D., BAI Executive Director.

The field needs faster ways to evaluate promising prevention therapies, and more efficient mechanisms to enroll interested participants in prevention trials, Reiman said. In 2011, BAI launched the Alzheimer's Prevention Initiative (API) to accelerate the pace of Alzheimer's prevention research, and it created the Alzheimer's Prevention Registry to help researchers enroll interested participants into studies.

Registry staff communicates closely with stakeholders in the international Alzheimer's research community and provides information to Registry members about the latest developments in Alzheimer's prevention research, scientific advances, and overall brain health. The Registry also notifies members about research opportunities taking place in their communities and how to participate if they or someone they know may be interested. Anyone 18 or older with an interest in the fight against Alzheimer's can join the Registry.

"An estimated 80 percent of studies fail to meet recruitment goals prolonging the effort to find effective treatments," said Jessica Langbaum, Ph.D., principal scientist at BAI and associate director of the API. "We're excited about the crucial role the Registry is playing in overcoming recruitment barriers and advancing prevention research."

[Several studies](#) are currently enrolling and others launching soon will need thousands of volunteers to get off the ground. The Registry has a goal of enrolling 250,000 people and supporting the enrollment of those who are interested in prevention trials to help meet those needs.

Alzheimer's is a debilitating and incurable disease that affects as many as five million Americans age 65 and older. Without the discovery of successful prevention therapies, the number of U.S. cases is projected to nearly triple by 2050. As Alzheimer's remains the only disease among the top 10 causes of death that has no cure or treatment, the Registry is urgently pushing to accelerate the pace of much-needed research by recruiting members both in the U.S. and internationally.

For more information, or to sign up, visit the Registry at www.endALZnow.org.

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About Banner Alzheimer's Institute

Banner Alzheimer's Institute (BAI) is a nonprofit organization dedicated to the goal of ending Alzheimer's disease without losing another generation. It is helping to launch a new era of Alzheimer's research—detection, treatment and prevention at the pre-symptomatic stage—and to establish a comprehensive model of care that can be the national standard. BAI was founded in 2006 by Phoenix-based Banner Health, one of the country's largest nonprofit healthcare systems. For more information, go to www.banneralz.org.

About Alzheimer's Prevention Initiative

The Alzheimer's Prevention Initiative (API) is an international collaborative formed to launch a new era of Alzheimer's prevention research. Led by the Banner Alzheimer's Institute, the API will conduct prevention trials in cognitively healthy people at increased genetic risk for Alzheimer's disease. It will continue to establish the brain imaging, biological and cognitive measurements needed to rapidly test promising prevention therapies and has created the Alzheimer's Prevention Registry to support enrollment in future prevention trials. API is intended to provide the scientific means, accelerated approval pathway and enrollment resources needed to evaluate the range of promising Alzheimer's prevention therapies and find ones that work without losing another generation. For more information, go to www.endALZnow.org.